Ara
Institute of Canterbury
Ara rau, taumata rau

Portfolio Requirements
Visual Communication Design

Programme code: **CH3756**
Programme name: **Bachelor of Design**

Applications

- **Application period**: September to late January of the intended year of study.
- **Recommendation**: Apply early before the intake quota is filled.
- **Requirements**: Portfolio Submission and Admission and Enrolment form.

Portfolio Content

- Compile your portfolio as a hi-res multi-page PDF.
- Provide three project examples: graphic design, painting, sculpture, photography.
- Include the working process for each project.

Short Description of the Work

- **The Why**: Describe the purpose and reason for the project.
- **The How**: Describe your process and techniques.
- **The Learning**: Explain what you learned from the process.

If you need any help with organizing your portfolio or have any questions about the criteria, feel free to ask.

Contact information

Email: **design@ara.ac.nz** for more details or specific questions about the application process.